



About Survey Value Inc.

Survey Value is the one-source companies need when they want to connect with their customers. Our goal is to *delight* our clients. No job is too small or too large. Try us and you will quickly see that we deliver actionable customer feedback cost-effectively.

We carry out research by telephone, mail or web. We have been providing research services since 1998. Our administrative offices and market research call center are located in Bloomington, Minnesota.

Survey Value Inc. Mission and Operating Principles

~♦~

Our mission is to better connect companies with their customers.

~♦~

In carrying out our mission, we rely on these four key operating principles:

♦ ***Strong Client Relationships***

Respecting our employees and empowering them to delight our clients

♦ ***Full Spectrum Service***

Being our clients' one source for customer research services, even small jobs

♦ ***Customer Driven Business Transformation***

Collecting actionable customer feedback and facilitating its use

♦ ***Value Pricing***

Offering highly competitive prices so companies can afford great research