



## **Five Reasons Why You're Going to LOVE Working with Survey Value Inc.**

### **1. Useful, Helpful Surveys**

Many customer studies are not actually used by the sponsoring company to improve products, services or brands. What good is discovering new information if it's not acted upon? We make surveys actionable. Our studies relate to management's interests and needs. Read on to see how we design studies effectively, analyze the data intelligently, and present findings clearly.

### **2. Superior Customer Service**

Some service companies seem to forget they're in a service business. We go the distance to be helpful, responsive and accessible. Our convenient online Client Page is a focal point for administration of your project(s). Our results are delivered to you on paper and electronically, offering ease of access and reprinting.

Do your studies lead to time consuming requests for drill downs or cross tabs? With our secure online data management utility you or we can easily answer these questions, creating cross tabs, testing statistical significance, filtering results, charting relationships and more. This data can be available 24X7 until your people have completely assimilated and used the study findings. You're going to love working with us.

### **3. Knowledgeable Staff**

Our people are experienced in managing research projects from beginning to end. We understand how to design studies that will be representative of your appropriate customer population. Our team members have provided research and marketing services in over a dozen industries. With our advanced degrees, experience, and positive attitudes, you will make our team part of your team.

### **4. Reliable Service**

You need to count on survey results that are accurate, on time and on budget. Each job we do is delivered according to a pre-agreed schedule and budget. We statistically analyze the findings so you can use them more easily in decisions. Internally, we employ total quality methods to continually strengthen our already robust survey processes.

### **5. Reasonable Prices**

Our goal is providing our clients with superior value in market research. This focuses us on high quality at reasonable prices. We constantly look for ways we can improve quality at the same or lower cost. And we pass the savings on to our clients. Ask us for a free quote and you'll see.

For your next research job, choose Survey Value Inc., and get a helpful survey from a helpful company.